



## British and Japanese Enterprise: Technology, Knowledge, Culture, and the Challenges of Globalisation

8-9 August 2011

**Cardiff Business School, Cardiff University, Aberconway Building, Room F44  
Colum Drive, Cardiff CF10 3EU**

This workshop examines how firms in the UK and Japan have responded to the pressures of globalisation. Britain and Japan offer good case studies of firms from liberal and coordinated market economies. This workshop discusses important issues about how business in different institutional contexts respond differently to the pressures of globalisation by incorporating a longer-term perspective with papers from both the recent and distant past

Day 1

10 – 10.30

Arrival and introduction

10.30 - 12.30

Session 1 – Chair: Maki Umemura

James Walker (Reading)

Voluntary Export Restraints between Britain and Japan: the case of the UK car market, 1971-2002

Max Munday (Cardiff)

The evolution of Japanese manufacturing investment in Wales: reflecting on the longer term impacts of transplant investment for Wales

Hiroshi Shioji (Kyoto)

Emerging market strategies in compact vehicles: the case of Japanese automakers

12.30 - 2 Sandwich lunch at Cardiff University

2 - 3.20

Session 2 – Chair: Rika Fujioka

Mina Ishizu (LSE)

Commercial credit in the British industrial revolution: local, national and international credit links in the first age of global trade

Minoru Shimamoto (Hitotsubashi)

Leadership in family business, Idemitsu Kosan in the 1990s

3.20 - 3.40 Tea break

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3.40 - 5.40

Session 3 – Chair: Maki Umemura

Aashish Velkar (Sussex)

Surviving global competition in the British wire industry, c1875-1890

Eugene Choi (Ritsumeikan)

The genesis of modern management of technology: the case of the Meiji cotton-spinning sector

Carlo Morelli (Dundee)

Between competition & industrial policies: managing industrial transformation in the Dundee jute industry 1948-1999

Day 2

9.40 – 11.00

Session 4 – Chair: Rika Fujioka

Judy Slinn (Oxford Brookes)

The UK pharmaceutical industry: challenges in an era of globalization

Maki Umemura (Cardiff)

Globalisation and change in the Japanese pharmaceutical industry, 1990-2010

11.00 - 11.20

*Coffee break*

11.20 – 13.00

Session 5 – Chair: Maki Umemura

Richard Coopey (Aberystwyth)

Global markets and the British popular music industry, 1950-1975

Rika Fujioka (Osaka University of Economics)

Japanese department stores: A failure in globalisation

Jon Stobart (Northampton)

British grocer practices in the long 18th century

1 - 2

*Sandwich lunch at Cardiff University*

2 – 3.00

Closing Session